



7 Quick Marketing Moves for Human Design Practitioners



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Grow your audience, build trust, and sell more — in under an hour a day

Whether you're just starting out or feeling stuck with visibility, these 7 marketing ideas are simple, powerful, and easy to implement — no overwhelm required.

1. Share One Insight That Actually Matters



Choose a single piece of Human Design or Astrology (like a gate, center, or profile line) and explain how it shows up in real life. Skip the jargon.



Focus on benefits, not features



Ask: "How does this help someone make a better decision? Sleep better? Feel more confident?"

2.

Write a Quick Email to Your List



Tell a story → Teach a lesson → Invite engagement (it doesn't always have to be selling something!)



Keep it real



Invite a reply: "Does this land for you?"
or "Hit reply and let me know."

3.

Post One Engaging Instagram Story



Don't overthink it. Use a poll or question sticker. Let people see the human behind the chart.



Examples:

- Do you know your Human Design type?
- How do you make decisions — fast or slow?
- On a scale of 1–10, how much do you love rest?

4.

Record a Short Voice Note or Voiceover



Talk through one insight from a chart — anonymously. Keep it casual, like you're chatting with a friend.



Use B-roll, green screen, or just audio



Perfect for Instagram Reels, YouTube Shorts, email, or podcast snippets

5.

Add a Bonus to an Existing Offer



Revive one of your current products by adding a bonus:



A short Loom video explaining the chart



A 15-minute call



A limited-time “bonus week” campaign
Small extras = fresh energy + more urgency.

6.

Repurpose an Old Email or Blog Post



Don't start from scratch. Reuse something you already wrote that performed well (or that deserves another chance).



Update language, visuals, and keywords



Schedule it again — your audience isn't seeing everything

7. Answer One FAQ



Take a common question you get (or wish people asked) and answer it in a post, story, or email.



Example questions:

- What's the difference between a reading and a report?
- What does a sacral response feel like?
- How do I know if an invitation is correct?

Final Note from Vickie

You don't need to do all seven. Pick one. Do it well. Repeat.
These small actions build trust, visibility, and connection over time
— all using your own unique voice and Human Design gifts.

 Originally shared in **Podcast Ep. 43**

 **Read the full blog**

 **Watch the video**



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